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For Immediate Release:

Laconia Savings Bank Launches Financial Answer Center

New Hampshire – November 21, 2011 - Laconia Savings Bank is pleased to introduce a great new website tool on www.laconiasavings.com. The Financial Answer Center, an education-based system, provides customers with immediate answers to hundreds of financial questions and instantly provides contact information for the person at the bank best suited to assist them.

“At Laconia Savings Bank, we strive to be a financial resource for our customers. In addition to providing traditional bank products and services, we now provide them with the information they need to make informed decisions about their personal finances,” said Mark Primeau, President and CEO of Laconia Savings Bank. “Consumers often need financial guidance in their lives. When our customers need assistance or financial expertise, we want them to know they can turn to us.”

Laconia Savings Bank’s new Financial Answer Center is an extension of the commitment to their customers and their communities and provides articles such as buying and selling a home, cash and debt management, running your business, investing, saving for college, understanding estate taxes and much more. Laconia Savings Bank’s new Financial Answer Center is available at www.laconiasavings.com.

Laconia Savings Bank, founded in 1831, provides deposit, lending and wealth management services to families and businesses throughout New Hampshire. With 19 community offices within the state and assets exceeding \$1 billion, Laconia Savings Bank is the largest independent bank in New Hampshire. Because Laconia Savings Bank is a mutual organization, it doesn’t answer to stock holders and can focus on the success of its customers, communities and employees. Throughout its 180 year history, Laconia Savings Bank continues to be a strong and stable financial organization. For more information, call 1-800-832-0912 or visit www.laconiasavings.com.

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